Website Privacy Policy

Jacob Hall, M.D., Inc.

Effective November 6, 2026

This policy explains how Jacob Hall, M.D., Inc. ("we," "us") handles information collected through jacobhallmd.com and our online intake form. It covers the website and the intake form only. Once you become a patient, your health information is governed by our Notice of Privacy Practices, which controls if the two documents ever differ.

Information we collect

When you browse the website. The website does not use cookies, analytics, advertising tools, or other tracking technologies, and it does not ask you to create an account. Like any website, our hosting provider automatically receives standard technical information when your browser requests a page, such as your IP address, browser type, and the date and time of the request. That information is kept in server logs used to operate and secure the site.

When you complete the intake form. Our intake form is hosted by Jotform in its HIPAA-compliant environment. It asks for:

- Contact information for the person who would be seen: name, and phone number and email address where we can reach them
- If a family member or friend is completing the form: their name, relationship to you, email address, and phone number
- Your location at the time of care, how your care will be paid for, and how you heard about us
- Why you are reaching out, such as memory testing or treatment. This is health information, and we protect it as such

The form does not ask for your medical history, medications, test results, or date of birth. If Dr. Hall offers an evaluation, we will ask for that information later through a separate secure request before your visit, and once you are a patient it becomes part of your medical record.

When you email us. If you write to admin@jacobhallmd.com, we receive your email address and whatever your message contains. We use a HIPAA-compliant email system, but email is not the best way to share medical details. Please use our secure intake form for health information rather than email.

How we use it

We use intake information only to decide whether an evaluation is appropriate, to contact you and your care partner about scheduling, and, if you become a patient, as part of your medical record. We use technical information only to operate and secure the website. We do not use any of it for marketing.

Intake information before you become a patient

We protect information submitted through the intake form with the same confidentiality safeguards we apply to patient health information, whether or not you go on to become a patient.

Who we share it with

We do not sell personal information, and we do not share it with advertisers or data brokers. We share it only:

- With service providers that host or process it on our behalf, such as our website host, intake form provider, email provider, and electronic health record. They may use it only to provide services to us. Service providers that handle health information on our behalf do so under business associate agreements.
- When the law requires it, or as described in our Notice of Privacy Practices.

Do Not Track signals

Some browsers can send a "Do Not Track" signal. This website does not track visitors over time or across other websites, so the site works the same whether or not your browser sends that signal. We do not allow third parties to collect information about your online activities through our website.

Links to other websites

The website links to our intake form and to federal government websites, including the CMS Open Payments database. Websites we don't operate have their own privacy practices.

How long we keep it

Intake submissions from people who do not become patients are permanently deleted from our intake system within 60 days after they are submitted, unless the law requires us to keep them longer. Information about patients is kept as part of the medical record for the period the law requires.

Reviewing or correcting your information

To review information you submitted through the website or intake form, or to ask us to correct it, email admin@jacobhallmd.com or write to the address below. Patients have additional rights to access and amend their medical records, described in our Notice of Privacy Practices.

Security

We use reasonable administrative, technical, and physical safeguards to protect the information we collect. No method of transmitting information over the internet is completely secure.

Children

This website is not directed to children under 13, and we do not knowingly collect information from them through it.

Changes to this policy

If we change this policy, we will post the updated version on this page with a new effective date. If a change is material, we will also note it at the top of this page for at least 30 days.

Contact us

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